

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

RBI Strategies
Attention: Kevin Herman
1900 Grant St Ste 1170
Denver, CO 80203

| | | |
|--|--|--|
| <u>Contract / Revision</u> 581855 / | | <u>Alt Order #</u> |
| <u>Product</u> Yes ON 64 | | |
| <u>Contract Dates</u> 10/08/12 - 11/05/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> Yes on 64 | | <u>Original Date / Revision</u> 10/30/12 / 10/30/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KDVR | <u>Account Executive</u> Local KDVR House | <u>Sales Office</u> Denver Office- P |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| | | <u>Total Ratings</u> 101.80 |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| 1 | 31 | 10/10/12 | 11/02/12 | M-F 530-6a Good Day Colo | 530-6a | | :30 | | | | NM | 8 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$500.00 | 1.10 | | | |
| 2 | 31 | 10/10/12 | 11/02/12 | Good Day Colorado | 6a-7a | | :30 | | | | NM | 8 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$600.00 | 1.30 | | | |
| 3 | 31 | 10/10/12 | 11/02/12 | Good Day Colorado | 7a-8a | | :30 | | | | NM | 8 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$400.00 | 1.10 | | | |
| 4 | 31 | 10/10/12 | 11/02/12 | Good Day Colorado | 8a-9a | | :30 | | | | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$300.00 | 1.00 | | | |
| 5 | 31 | 10/10/12 | 11/02/12 | Regis & Kelly | 90130a-10a | | :30 | | | | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$300.00 | 0.70 | | | |
| 6 | 31 | 10/10/12 | 11/02/12 | Judge Judy | 3p-4p | | :30 | | | | NM | 8 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$450.00 | 1.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 581855 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/08/12 - 11/05/12 | | <u>Product</u> Yes ON 64 |
| <u>Advertiser</u> Yes on 64 | | <u>Estimate #</u> |
| | | <u>Original Date / Revision</u> 10/30/12 / 10/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|---------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|-------------|
| | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| 7 | 31 | 10/10/12 | 11/02/12 | Judge Judy | 4p-5p | | :30 | | | | NM | 8 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$450.00 | 1.00 | | | |
| E 8 | 31 | 10/15/12 | 10/15/12 | Mob Doctor Mon 8-9p | 8p-9p | | :30 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$4,000.00 | 5.20 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 31 | 10/15/12-10/21/12 | Mob Doctor Mon 8-9p | 8p-9p | M----- | :30 | | \$4,000.00 | 5.20 | NM | | |
| | See MG 8.2 | | | | | | | | | | | | |
| | 2 | 31 | 11/05/12-11/05/12 | Mob Doctor Mon 8-9p | 8p-9p | M----- | :30 | | \$4,000.00 | 5.20 | NM | | |
| | Ⓜ MG for 8.1 10/15 | | | | | | | | | | | | |
| 9 | 31 | 10/09/12 | 10/30/12 | Hope/Ben Tuesday 7-8p | 7p-8p | | :30 | | | | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$4,000.00 | 5.40 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | 0 | \$0.00 | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | ----- | | | | 0 | \$0.00 | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$4,000.00 | 5.40 | | | |
| 10 | 31 | 10/30/12 | 10/30/12 | NewGirl/Mind Tuesday 8-9p | 8p-9p | | :30 | | | | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$5,000.00 | 6.90 | | | |
| E 11 | 31 | 10/26/12 | 10/26/12 | Touch Friday 7-8p | 7p-8p | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 1 | \$2,000.00 | 2.80 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | 31 | 10/22/12-10/28/12 | Touch Friday 7-8p | 7p-8p | -----F---- | :30 | | \$2,000.00 | 2.80 | NM | | |
| | See MG 11.2 | | | | | | | | | | | | |
| | 2 | 31 | 11/02/12-11/02/12 | Friday 7-8p | 7p-8p | -----F---- | :30 | | \$2,000.00 | 2.80 | NM | | |
| | Ⓜ MG for 11.1 10/26 | | | | | | | | | | | | |
| 12 | 31 | 10/10/12 | 11/02/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | | NM | 6 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 2 | \$2,000.00 | 1.10 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 1 | \$2,000.00 | 1.10 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$2,000.00 | 1.10 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$2,000.00 | 1.10 | | | |
| 13 | 31 | 10/10/12 | 11/02/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | | NM | 5 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 1 | \$1,400.00 | 1.10 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 2 | \$1,400.00 | 1.10 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$1,400.00 | 1.10 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$1,400.00 | 1.10 | | | |
| 14 | 31 | 10/10/12 | 11/02/12 | Fox 31 News Nightside | 10p-1035p | | :30 | | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --WTF-- | | | | 1 | \$600.00 | 0.80 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 1 | \$600.00 | 0.80 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$600.00 | 0.80 | | | |

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| <u>Contract Dates</u> 10/08/12 - 11/05/12 | <u>Product</u> Yes ON 64 | <u>Estimate #</u> |
| <u>Advertiser</u> Yes on 64 | | <u>Original Date / Revision</u> 10/30/12 / 10/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Totals Spots Amount | |
|---------------|----|-------------------------------|-----------------------------|----------------------------|----------------|------|--------|------------------------|-------------------------|-----------------------|------|------------------------|-------------|
| Week: | | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>Weekdays</u> MTWTF-- | | | | <u>Spots/Week</u> 1 | <u>Rate</u> \$600.00 | <u>Rating</u> 0.80 | | | |
| 15 | 31 | 10/10/12 | 11/02/12 | TMZ | 1035p-1105p | | :30 | | | | NM | 4 | \$1,800.00 |
| Week: | | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>Weekdays</u> --WTF-- | | | | <u>Spots/Week</u> 1 | <u>Rate</u> \$450.00 | <u>Rating</u> 0.80 | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | | 1 | \$450.00 | 0.80 | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$450.00 | 0.80 | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$450.00 | 0.80 | | | |
| Totals | | | | | | | | | | 101.80 | | 80 | \$66,200.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/28/12 | 58 | \$40,750.00 | \$34,637.50 |
| 10/29/12 - 11/05/12 | 22 | \$25,450.00 | \$21,632.50 |
| Totals | 80 | \$66,200.00 | \$56,270.00 |

Signature: _____ **Date:** _____

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